

PRAKASH IYER

Foreword by Rahul Dravid

# THE SECRET OF LEADERSHIP

Stories to Awaken, Inspire  
and Unleash the Leader Within

"Powerful lessons on leadership  
and life . . . simply told. Thoroughly  
enjoyable." Nitin Paranjpe, MD  
and CEO, Hindustan Unilever



## The Secret of Leadership

*Prakash Iyer*

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# The Secret of Leadership

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**The Secret of Leadership** Prakash Iyer

The Secret of Leadership : Stories to Awaken, Inspire and Unleash the Leader Within

Leaders are like teabags. Only when you put them in hot water do you know how strong they really are.

Bestselling author Prakash Iyer uses simple but powerful anecdotes and parables from all over the world to demonstrate what makes for effective personal and professional leadership. Iyer draws lessons from sources as diverse as his driver, a mother giraffe, Abraham Lincoln and footballers in the United Kingdom. He shows how an instinct to lead can be acquired while flipping burgers at a fast food chain. All of these stories come together in an explosive cocktail to unleash your inner leader.

About the Author:

Prakash Iyer is the bestselling author of The Habit of Winning. In a corporate career spanning more than twenty-five years, he has worked with teams selling everything from soaps and colas, to watches, yellow pages and diapers. He is currently the managing director of Kimberly Clark Lever.

Passionate about people and cricket Prakash is also a motivational speaker and trained leadership coach. An MBA from IIM Ahmedabad, he is married to Savitha, and they have twin children, Shruti and Abhishek.

## The Secret of Leadership Details

Date : Published 2013 by Portfolio

ISBN : 9780143419839

Author : Prakash Iyer

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# **From Reader Review The Secret of Leadership for online ebook**

## **Sushil Lodaya says**

Nice read! Small stories evidencing leadership traits.

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## **Mayank Motwani says**

Useful handbook for leadership. Nice stories to convey the messages. One month to read the book. A lifetime to implement it.

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## **Saurabh Tomar says**

The greater danger for most of us lies not in setting our aim too high and falling short; but in setting our aim too low, and achieving our mark-Michelangelo

short, easy and enjoyable stories with something to learn in each of the story.

Extra half star because its foreword is by none other than my favourite Rahul Dravid.

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## **Abhishek says**

Similar to his first book, Prakash Iyer has been faithful to his storytelling style. Every little nugget of management mantra opens the eyes of the reader to a dimension which might be too obvious, but in a completely different light altogether.

There are two school of thoughts on leadership, while one believes that leaders are born, the other believes that leaders can be forged through making them test under different situations. Clearly, Mr. Iyer is a strong believer of latter!

Two most amazing insight personally for me was the 'teabag' & the 'Driver's licence' reference.. All in all a must read & a must have book for any book enthusiast in his/her collection.

This is not the kind of book which one reads only once, this is the kind of book that one cherishes every time he reads!

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## **Kajori Chattopadhyay says**

Amazing book which unleashes the already known to human minds in the most impactful manner of short stories! Great inspiration!

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### **Vijay Dhameliya says**

I'd call it "The Secrets for Better Life". The book not only reveals the secrets of perfect leadership but also tells small stories which teach huge lessons. It's worth reading. The lessons are so original and unique in their own ways.

Great Book !!

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### **Tathagat Varma says**

I got this book as part of the Christmas Gift a Book to a stranger, and as someone who doesn't read a lot of Indian authors, it was nice to read this wonderful book by Prakash Iyer. The book is fast-paced, witty, well-written and a pleasure to read. There are so many learnings that can only come with the kind of experience that Prakash has, but the tone is so inviting, friendly and gentle, it inspires the reader to read and think! The sports analogies, especially from the world of cricket, are a great bonus.

I would recommend the book to anyone in leadership role, or aspiring to be one.

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### **Nassir says**

Out of curiosity, I picked up this motivational work of Prakash Iyer and just finished reading. "The Secret of Leadership" has been proclaimed as national bestseller. As mentioned on the cover it contains stories to awaken, inspire and unleash the leader within.

It is full of inspiring and motivating stories and explanations. Before reading Iyer's temptation on discipline, I have set DISCIPLINE as my motto for 2018 and the PhD acronym by him is even fueling my enthusiasm.

His stand for PhD is:

Passion,

Hunger and

Discipline.

For the awkward word of Hunger here, which definitely does not mean a craving need for food or any other specific nutrient, but the "want to win". "Are you really really Hungry for success?", He asks.

I recommend this book to young leaders in business, administration and entrepreneurship. And surely, to day dreamers too.

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### **Rahul Chaurasia says**

It's a good book to read, lots of beautiful inspiring stories which will enhance your daily routine work and give so many different perspective to see the world.

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## **Ramdas M. says**

This is a good read with a lot of collection of short stories highlighting several important principles

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## **Arjun D.D. says**

The one thing i can say about this book is "clear " and "neat"(yes two things). Its my second non-fiction book. don't know how other people look at this book when they finished, but i felt good when reading. If you are on the way to success and there is more hindrances what will you do ? Try ? or Back off ? Okay ? Lets take the positive side "Try", So you are trying..... still you finds more barriers ?? There is a chance to give it up. There is a chance to don't try circumstances. To resolving the problem and ripe the fruit is a heaven made happiness. Simply, This book gives some confidence level to heart.

Whenever i look at motivation books, i just take that, read the back cover of the book and just drop it to the same place in same shelf(I think what are they going to say ? anything new ? they just say study and be active and then get a good job. Fed up of hearing same words. and i don't want to read the same).But when i took this book, my heart felt that this book should have something in it. No other extra graphical images in the cover but still it admired me.

I really don't know about prakash Iyer, when i just to begin this book. But I just want to read ! don't know why ! but i need to. His way of writing shows that he is so much experienced. Obviously some like me gets boredom when reading about some famous person's biography. but in this , i didn't. I already familiar with Some of the anecdotes in this book. but still it didn't bored me.

From Tea Bags to Pencil-Eraser combo, all good !!!

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## **Ashish Rastogi says**

Masterpiece on leadership skills narrated through short stories from the real world

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## **Piyush Pandey says**

what a way to deliver the thoughts, quotes and motivating stories, well written by Prakash, a real secret of leadership

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## **Vibha says**

You will find a lot of things in this book that you already knew. It has been in your learnings as your grew up. So why is this book so good? Because it reminds you what you have forgotten. Simple things like getting

up in the morning helps you be healthy and productive all day. Get up even if you fall; that is how you learn to walk in the first place.

A lot of his experiences make you feel that anyone can do it. Not everyone is a born leader but with effort, everyone can be a leader. A very motivational book to treasure.

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**Santosh Acharya says**

Start Inspiring stories on leadership

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