



The Luck Factor

Brian Tracy

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To some people, success is based on luck, a random whim of fate, a chance roll of the dice. But nothing could be further from the truth. Success, to a great extent, can be influenced by luck, but this is not to say that luck is an accident. Luck is predictable. With hard work, it can be controlled. By concentrating on several 'luck factors' - key areas of your life that influence your future success-you can take the reigns of chance and feel yourself racing forward at a greater rate than you have ever imagined. You will get more done, earn more rewards, recognition, and esteem, have more doors opened for you, and experience more of the things that everybody refers to as 'luck.' In The Luck Factor, Brian Tracy will teach you the skills you need to experience higher levels of success and satisfaction in all areas of your life. Listen to this comprehensive, idea-packed program and learn how to: * Increase the probability of success in any arena. * Accelerate your success with well-focused goals and plans of action. * Unlock your inborn creativity. * Survive and thrive in the Information Age. * Utilize the 7 keys for increasing your productivity and performance. * Become action oriented. * Increase the capabilities of your superconscious mind. * Become financially independent using a simple process. * Increase your value and influence at work. * And much, much more! Success and happiness are not accidents. By mastering the factors that influence luck, you can increase the probability that you will be in the right place at the right time to accomplish the things that are most important to you. You'll be more successful than ever before-and people will call you lucky.

The Luck Factor Details

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Author : Brian Tracy

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From Reader Review The Luck Factor for online ebook

sprinkle.your.sparkle says

What Brian calls luck is rather the foundation of your success in all walks of life: how to increase your chances of being the right person to meet the right opportunity. Nothing revolutionary per say but his practical approach about the law of attraction is refreshing. I listened to the audio version of the book and surprisingly to me, I didn't roll my eyes that many times.

Martha says

What some call luck is just a matter of preparation for success. Brian Tracy does a great job of explaining this along with the things that successful people do.

Cindy says

I discovered this book while I was still a student and it completely changed my view of life and the world.

The lessons in this audiobook have been the foundation to the successes I have achieved so far in my life. Whenever I am in need of motivation or have low energy, I always return to this book for inspiration.

Thank you Brian Tracy for creating this wonderful audiobook!

Huma Rashid says

This is one of those Law of Attraction books, but I liked it anyway because it's so much more practical than those usually are.

Here's the thesis, as set forth by Brian Tracy:

In order to be successful (aka, "lucky") do the following:

Make goals.

Create plans for each of those goals.

Work hard.

Boom. There you go.

This is really sales/business focused, but I thought the discussions about making goals and plans and following your intuition and continuing your education in your field were really helpful.

I'd recommend it - but keep in mind, I didn't sit down and read this. I just played it while driving, as an

audiobook. I liked it better that way than if I'd have grabbed the book, I think.

Leah Nadeau says

This is an amazing book. Brian Tracey pulls together a bunch of personal development strings from multiple personal development guru's including Aristotle, Jim Rohn, Dale Carnegie, Napoleon Hill, etc. He makes all of the wisdom whole and makes sense of all of them at the same time. I wouldn't say he has any new insight but the way he organised the information and the practicality he puts it in is amazing.

Richard says

I have listened to a few of Brian Tracy's books and so far this is my favorite. I will certainly be listening to this one again.

L says

A combination of positive psychology, financial planning, networking and general productivity. Although it is a good mix of elements of success, it doesn't offer anything revolutionary. It is however, very uplifting to listen to Brian Tracy (I had listened to the audiobook version). It has some concrete examples for those not familiar with self development.

David Anusontarangkul says

A lot of generic information about working hard, working fast, and giving back. One practical tip that I got out of it is to always be congratulating people and look for things that people can be congratulated for. Mentioning if someone lost weight and got into better shape is a specific way of this.

Flavian says

Brian Tracy is a fascinating character. This book is scientific, rigorous and very insightful.

Mike Wenzel says

Very inspiring.

Hunter Lowe Lappen says

Brian Tracy is one of the original masters of motivation. This is an audio program I proudly and happily listen to on repeat. The information is valuable only if you are open minded and apply it. Anyone that is open to change and improvement will learn something from this program.

Christopher Lewis Kozoriz says

"Keys to Luck and Success

1. Be absolutely clear about what you want and the person you want to become.
2. Think and talk continually about those things. Refuse to talk or worry about things you don't want to have in your life.
3. Learn everything you possibly can to be excellent at what you do. Develop your skills and resolve to be among the top 10% in your field. This will help you, more than anything else.
4. Become a totally positive person. Other people like you and want to be around you and help you.
5. Develop a strategy for developing your network of contacts and relationships in every part of your life. The more people who know you and like you, the more doors they will open for you.
6. Make a habit of saving your money. Start with 1% and eventually build up to 10%, then 20% and even 30%. A person with money in the bank attracts more opportunities and good luck, then a person who is broke most of the time.
7. Unlock your inborn creativity. You are a potential genius. There is no problem you cannot solve and no goal that you cannot achieve, by applying your incredible power of your mind.
8. Continually focus on the most valuable use of your time of every minute and every day.
9. Action orientation. The essential quality of all successful people. Get going, get busy, move fast. Develop a sense of urgency and stay in perpetual motion in the direction of your goals and aspirations.
10. Development of your character. The finer the person you become on the inside, by practicing the qualities of character that you most admire and respect, the wonderful life you will have on the outside.
11. Have the courage to begin and the persistence to endure." (Brian Tracy, *The Luck Factor*)

There was a lot of content on this program. Brian Tracy begins this program explaining that luck is predictable and is not a series of random, haphazard occurrences that one person gets a lot of and another person gets none of. That you can have all the luck you want if you do what so called "Lucky People" do.

He shares how we live in a world of law, governed by a system of order and begins with the first law called: The Law of Cause and Effect, which is similar to the Law of Sowing and Reaping, which states, "whatever a man soweth, that also shall he reap. That whatever you are reaping today is a result of what you have sown in

the past." He goes into other laws...

- ◇ The Law of Probabilities
- ◇ The Law of Averages
- ◇ The Law of Attraction
- ◇ The Law of Belief
- ◇ The Law of Expectation
- ◇ The Law of Affirmation
- ◇ The Law of Correspondence
- ◇ The Law of Mental Equivalence
- ◇ The Law of Responsibility
- ◇ The Law of Purpose
- ◇ The Law of Accident
- ◇ The Law of Clarity
- ◇ The Law of Self-Development...and many more.

I think the main thread I heard over and over in his message is you must define what you want and what you want to become, and then have a clear plan to attain these things and then take action. As Brian Tracy states "success is goals and all else is commentary."

Zach Amberbud says

This book tells you that there is no such thing as plain luck. If you do many different things then you are very likely to be at the right place at the right time.

This book tells you what are the differences between successful people and unsuccessful people.

Make sure you keep getting better and better at the things that you are GOOD at already.

Chuck says

Listened to this on tape. Excellent especially side 8, 11.

Ietrio says

This is another one in the long list of Prosperity Gospels. Naturally, the prosperity is an exchange: the preacher gives a promise and the client sends the money to help the preacher grow prosperous. Brian has a soft voice, has anecdotes about people he supposedly helped, has a sad story of when he was down, before receiving the revelation. The persona and the text are terribly uniform with many others doing the same kind of inter confessional church work. Even the level of ignorance and the lack of education paraded in this book is consistent with the bulk of prosperity preachers.
