



Personal Finance: Turning Money Into Wealth

Arthur J. Keown

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Personal Finance: Turning Money Into Wealth Details

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Kristyn says

This was a great text book, geared toward young college students. Each chapter has an entertaining story about how someone from popular culture has screwed up or done well financially. I really looked forward to those. I think high schools and universities ought to require, or at least offer personal finance classes, and this text book is a well rounded one, covering ideas including budgeting, investment and retirement planning, debt management, and estate planning.

Steph says

This is just a textbook from my husband's Personal Finance class, so it's nothing special or unique. I just wanted to be more informed on personal finance matters. I skimmed a lot of stuff that I already knew, but I also learned a lot! It's nice to study a text book again!

Maribel says

I recently took a personal finance class and this was the textbook we used. It is very easy to understand and full of up-to-date information for those who want to make sure they know the basics of managing their money matters.
