



Speak to Win: How to Present With Power in Any Situation

Brian Tracy

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The ability to speak with confidence and deliver winning presentations can accelerate your career, earn people's great respect, and enable you to achieve your greatest--even most impossible-seeming goals. But what many people don't realize is that anyone can learn to be a great speaker, just as easily as they can learn to drive a car or ride a bike!

As one of the world's premier speakers and personal success experts, Brian Tracy is the ideal instructor. In *Speak to Win*, Tracy reveals time-tested tricks of the trade that readers can use to present powerfully and speak persuasively, whether in an informal meeting or in front of a large audience. Readers will learn how to:

- become confident, positive, and relaxed in front of any audience
- grab people's attention from the start
- use body language, props, and vocal techniques to keep listeners engaged
- transition smoothly from one point to the next
- use humor, stories, quotes, and questions skillfully
- deal with skepticism when presenting new ideas
- wrap up strongly and persuasively

Brimming with unbeatable strategies for winning people over every time, Tracy lets readers in on his most powerful presentation secrets in this indispensable, life-changing guide.

Speak to Win: How to Present With Power in Any Situation Details

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Author : Brian Tracy

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Javad Khodadadi says

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Islam Ahmed says

Such an amazing book written by Brian Tracy.

I am giving it 3 out of 5 because the man really pours out golden straightforward ideas and practices that helps in public speaking and few touches and sales and marketing since both topics are mutually exclusive.

One point I didn't like about the book:

- It seems quite horrendously repetitive to a point you think that the writer hasn't revised the book prior publishing it.
- Many of the practices seem to have been quoted from other books like Dale Carnegie.

However at most the book is quite easy read and offers many techniques and word of advice on handling different situations from the point you reached to give a speech to the point where you ask the people on your performance.

I would definitely advise to read it.

For more Audio and Book Review you can check Acevation at

Sound cloud <https://soundcloud.com/sloom-farah>

Youtube <https://www.youtube.com/channel/UCayG...>

Peace And Love.

Tess Mertens-Johnson says

This book gave great tools to speak to gain respect and present to groups. He discussed what make a great speaker and what does not. There were many great ideas and speaking styles discussed. I found it very enlightening and educational.

I listened to this on audio, and I could hear the pages being turned as he spoke. It was very distracting and it took away for what he was saying. Editing did not do their job on this audio book.

The.forgotten says

For all the people who's looking to develop themselves in presentation or speaking, they shall read this book. This book will inspire you for better ways.

Write down everything as a note to master it.

Ron-Ron Cani says

Great book. It lays out effective and actionable techniques that can be used while preparing and delivering presentations. I love how Brian emphasizes that "Excellent Speaking is Learnable", "Every master was once a disaster", "The Only Limit Is You", "Like watching a movie as an example" that helps motivates new speakers or people struggling on public speaking. It helps me realize that the only way to be better at speaking is just to Speak, Speak, Speak, Speak and Speak.

kian says

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Bilal Rajab says

This book is like a bible of the public speaking!
Years of successful experience are summarized with loads of tips over here.

Soheil says

A fine collection of proven points and anecdotes that can jump start the road to a glorious career in public speaking or any other field by using the knowledge in meetings, etc.
Recommended to those who need tips on how to improve their speaking skills in meetings, public speeches and in sales.

Glenda says

Brian Tracy's chapter on speaking / presenting to small groups is useful. Elsewhere in the book he repeatedly admonishes that "hotels lie [about room setup, a/c, etc.]". I think that his message begins to get lost as he pursues his personal agenda against hotels.

I listened to the unabridged version read by the author which is a good length for a non-fiction audiobook and an easy listen ... if you don't mind his railing on about hotels.

Nafin says

A perfect guide not only for public speaking, but also for any kind of business talk whether it is a meeting, sales presentation or just a small conversation.

Abdul Aziz says

love it!

John says

No getting around it - this guy is PRO all the way. These tools are going to help improve the skills needed for leadership, as well.

Rico says

Gold, Gold, Gold. I can't wait to reread this a few more times.

Priyanka Beekharri says

Loved this book.

"He is the best orator who . . . teaches and delights, and moves the minds of his hearers." —CICERO [From the book]

And Brian Tracy did the same but through his writing! All this years of speaking experience has been imbibed in this book.

Jeffry says

Great book, recommended for public speaker

This book cover pretty much everything on how to be a better speaker and communicator. However, it emphasizes more to public speaking. Not exactly the book you are looking for engaging people in social situation, sales, company's meeting, etc. Mainly because the writer is a famous public speaker.
