

*"Jayson has mastered the art of connecting amazing people
and now he's giving you the playbook."*
— Clay Hebert, Founder of Crowdfunding Hacks

MASTERMIND DINNERS

Build Lifelong Relationships
by Connecting Experts, Influencers and Linchpins



JAYSON GAIGNARD

Chief Experience Officer of
MastermindTalks!

Mastermind Dinners: Build Lifelong Relationships by Connecting Experts, Influencers, and Linchpins

Jayson Gaignard , Kandis Norris Lue (Editor)

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This is a playbook designed for those who want to create and cultivate meaningful relationships.

The catalyst that has brought me the majority of my success over the past two years comes from hosting something I like to call 'Mastermind Dinners.' These dinners have taken me from being bankrupt on virtually every level of my life to personal and professional heights which include launching a #1 rated business podcast, spending a week with three-time best-selling author Tim Ferriss in Argentina, meeting up with skate legend Tony Hawk at his offices in California to sit in on his radio show, and now running one of the world's most exclusive events for entrepreneurs.

The speed by which I've turned my life around can easily be replicated and I've created this book to show you how. The key is the way in which you create and cultivate your relationships, and the concept of Mastermind Dinners is your vehicle."

Mastermind Dinners: Build Lifelong Relationships by Connecting Experts, Influencers, and Linchpins Details

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From Reader Review Mastermind Dinners: Build Lifelong Relationships by Connecting Experts, Influencers, and Linchpins for online ebook

Kunal Sampat says

Jayson's book resonated a lot with me as I also thrive on relationships. It is frustrating to see people hungry for business cards at conferences and getting confused on what "networking" truly means. Small group meals with the right folks are very powerful and underestimated in our society. Food binds people and gets them closer. This book provides the big picture as well as step by step process for setting up dinners with A+ players in your industry.

Sana Badhwar says

Right up my alley

I'm already working on something similar so Jayson's advice in this book is most timely! I'd recommend it to anyone who is mindful about the friendships they keep.

Brian Wagner says

Relationships need to be deep to mean anything.

That's the real takeaway for me from this book. It's a great read and a great reminder of how to do this the right way.

Azul Terronez says

Mastermind Dinners a Must!

This book though simple is a great mind nugget of information. I loved it. It has given me food for thought and small steps for success in connecting with people I want to know better.

James Newcomb says

Wonderful little book about the power of connecting others of like mind, growing your own sphere of influence and the true meaning of success!

Steven Daar says

I read this book just in time as I'm about to host my first "Mastermind Dinner" in a few days. I have no doubt that things will go much better now that I've read this book.

Even if you don't plan on hosting a dinner anytime soon (hint: you should), this book is a quick read and has multiple ideas & tidbits that will stick with you in how you relate with others, provide value to your connections, market your business (and yourself), and more.

Maria says

Implementing.

Scott Paterson says

To the point and an easy read

So many books of this nature can be laborious and a bit vague but not this one. Jayson easily guides you through his process for creating and hosting a mastermind meeting in a simple easy to digest way. Great work!

Karol Gajda says

This is a short ~1 hour read. The beginning had a lot of unsubstantiated claims about success, but when he got into the specifics of how to host a good dinner event I enjoyed that. I'd recommend it for anybody who has been thinking about hosting small events or if you just need something short to read for your monthly Amazon Prime book and the topic is generally interesting to you. I fell into both categories.

Randal Wark says

For anyone who wants to double down on business relationships, this book will help create memorable and beneficial events where people can connect. Jayson's story amplifies the message that when you come right down to it, relationships built on giving, rather than receiving can have a long lasting benefit. In this book, you will learn how to create events that will give incredible value to those that attend, in turn allowing the host to be a super connector and influencer.

John says

Networking by the book

A real guide to authentic networking and connecting with people effectively. Simple techniques that anyone can apply to building relationships in the business world.

Chris Yoko says

It is a quick and super useful read full of actionable info, tips, and resources. Easy to implement (so long as you follow through and commit) and will definitely make an impact.

It's also quite refreshing, in a world where every business author feels the need to add 200 pages of filler, to read a book with no extraneous fluff. Definitely worth reading!

Marcey Rader says

This book was simple, quick and informative. I created my own mastermind group called B&B - Brag & Biz, in August 2015 and this has given me more ideas on how to expand my network and add value to others with the Mastermind Dinners. I'm ready to start making my list of how I want to perform these and my first few people to invite.

Scott Wozniak says

Brief and encouraging -

Basic idea: host dinners for interesting and influential people and you'll become friends with more and better people. And that will change your life.

This is a quick read, half practical tips and half motivation (relationships are what matter most). There are some helpful ideas, but nothing you probably couldn't come up with. But what all the ideas do in total is make this feel doable.

I'm looking forward to trying this myself, actually.

Tjen Wellens says

According to this book, your network is your network worth. This is an interesting idea I find, and it seems plausible...

The book mostly went into the how, and touched on the why a little, but barely.

Another book goes deeper into this.

"Connecting people brings value to you."

Because when you do a warm introduction between two people (explaining what both people mean to you, what they're working on and what interests them) When you walk away to leave them to get to know each

other, the first thing they will talk about is you and how awesome they think you are. Because that is the biggest common ground between them.

(or something like that, I couldn't find the source, so could not check)

I can't help but keep relating this book to a model from 'The Tipping Point':

Maven, connector, salesperson

Where this book would be a salesperson's guide. But is it applicable for a maven or a salesperson? I'm curious

It also reminds me of the book 'Quiet: the power of introverts' chapter 10 about the dinner parties. Where they solve the issue of being overloaded by changing the format from one giant table to smaller tables and corners both in the middle and at the sides of the room.

While 'mastermind dinners' he suggests putting the most interesting/outgoing person in the middle. (with himself there as well to be able to facilitate)

But most of all I wonder whether this is a good way for an introvert to take control over his social life instead of hiding away from it...

It's a short read, (like a really really thin book) and the title alone summarizes quite a bit from the book. But it has some interesting practical ideas, I might want to experiment with in the future.
