Graphic Design Cookbook: Mix & Match Recipes for Faster, Better Layouts

Leonard Koren , R. Wippo Meckler

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With 100,000 copies sold, *Graphic Design Cookbook* is one of the most useful all-purpose resources for designers and anyone who wants to create a dynamic layout for magazines, newsletters, books, posters, and other media. Now released with a fresh new cover, its more than a thousand line drawings illustrate effective design devices, type treatments, spatial solutions, and pictorial presentations, allowing examination and comparison of various options in no time. The *Graphic Design Cookbook* can be opened to virtually any page for instant access to great ideas. As a catalyst for cooking up endless new design recipes, this classic goes on inspiring one generation of designers to the next.

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Julaine says

What is the price?

CJ says

A wonderful cheat sheet of layouts, objects, relations, and other brainstorm-y materiel.

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widgetoc says

One of the BEST books to have if you do any kind of design work. I don't know how I got through my first year and a half of graphic design courses without it!

Julia says

This book is great to get ideas for layout for text, graphics, paragraphs, grids, etc. I recently bought this book and have already used it! It is a very handy tool to get ideas on any graphic design project when you are stumped. This does not offer full layouts, just parts that you can combine (hence the cookbook title) and is a great resource.

Mia Claire says

uuuhhhhh, this book ruined my life. kidding. We created our own version of this cookbook for graphic design class in college with 360 individual designs, and it was the most horrible thing ever.

Stephanie says

An interesting find I stumbled upon in the book store (when I was trying to avoid the "fairies" that were coming upstairs to perform). Being that enjoy scrapbooking/cardmaking, I am always trying to come up with visually interesting and unique layout designs for my creations. I easily fall in a rut though and can't always "see" my way through my comfort zones. I think this book will be a wonderful reference to help guide me through the moments of creator's/writer's block. And, because of how the book is sectioned, I think it will be a wonderful quick guide to reference when I want to think of something different to do with just a title or a journaling block or card sentiment or photo editing, etc. This book could become invaluable if I use it and use it properly and I would end up having to give it five stars then...but that has to happen first for me.

Achie says

This book will suit people who need manual in better layouts of printed materials design. It's very handy, you can easily apply right away the examples that are shown in this book.

Rogue Reader says

Design templates with explanations about what works and why.

Christian Baloga says

When all else failed, I've used this book to guide me through many tricky layouts situations.

Michelle says

tons of black and white layout samples, no specific colors or text or graphics, just different ideas for how to lay out pages or text or borders or graphics

Brad says

Best thing in the world when you're on deadline and you can't think straight. Page layouts and then some.