



What Next?: The Millennial's Guide to Surviving and Thriving in the Real World

Michael Price

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Millennials (Generation Y) were born into a world with a unique set of circumstances: Rapid technological advancement, the rise of The Internet, a new modern yet old school work place, a broken education system, and tremendous economic disadvantages. What Next? The Millennial's Guide to Surviving and Thriving in the Real World takes Millennial's through high school, college, Corporate America and beyond, and gives the reader insight to take on the world with ease and confidence with step-by-step skills and life lessons developed and used by author Michael Price. Michael Price is the voice of a new generation. After spending nine years building businesses and developing online marketing campaigns for some of the biggest businesses in their industries, Michael has experienced success many people twice his age often only dream of. His unique perspective as a young, successful employee, entrepreneur, and Millennial gives him insight into the Real World that Generation Y desperately needs to hear. His lessons of life, hard work, determination, and perspiration are awe-inspiring. Prepare yourself for the quintessential guide for surviving and thriving in the real world. Written for Millennials, by a Millennial.

What Next?: The Millennial's Guide to Surviving and Thriving in the Real World Details

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Joyce Yanney says

A book to help all generations, with the wealth of information in this book, that is very easy to read and understand. Helpful in teaching us how to survive in the real world. I highly recommend this book for those that want to have success and not just dream of it.

Alecia Smith-realtor says

I read this amazing book and was highly impressed with the wealth of information in this easy read book. My 13 and 14 year old are reading the book and my husband just can't put the book down. I am a Multi-Million Dollar Realtor in Dallas, TX and I have used this book to grow my business working with Millennials and marketing to Millenials. Thanks Michael for your life experiences you shared and the tools you provided to help any generation.

Shahul Andalib says

Easy to read, shouldn't take more than an evening to finish, Michael Price nicely accumulated basic success laws. Recommended for young people who rarely reads book.

Valerie says

While Michael Price wrote this book as advice to the Millennial Generation (Gen Y), this is a fascinating book for preceding generations also. His cautions to the “me generation” are a thoughtfully considered reality check. Many of the resources he identifies may be useful for older workers concerned about employment insecurity and retirement concerns as well. Great read! (review copy)

Sarah Tyler says

A must-read for millennials embarking on their job search post-college.

Kien says

A bit ironic when the author earns \$60k/year wanting to teach financial literacy but in his Youtube ad video he shows his shiny sport car. I will not judge anything here, since I don't know if he earns more from his investments, but the message shouldn't have been given like that (sport car = success?!).

Not much in this book is new information for me as everything is pretty basic. However the author somehow delivers his motivation. At least now I know entrepreneur is really the way to go for millennials.
