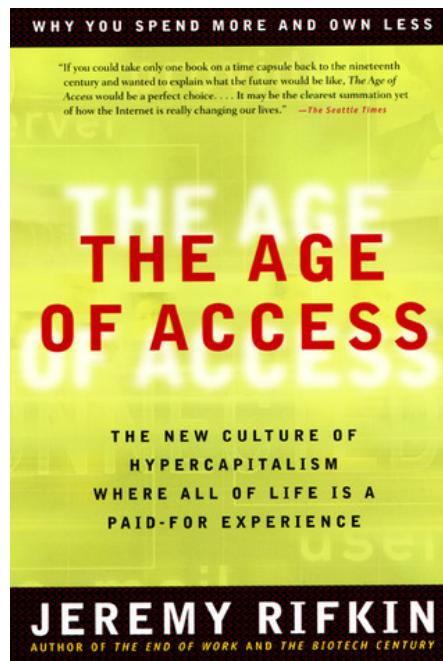




The Age of Access: The New Culture of Hypercapitalism, Where All of Life is a Paid-For Experience

Jeremy Rifkin , Ralph Fowler (Designed by)

Download now

Read Online ➞

The Age of Access: The New Culture of Hypercapitalism, Where All of Life is a Paid-For Experience

Jeremy Rifkin , Ralph Fowler (Designed by)

The Age of Access: The New Culture of Hypercapitalism, Where All of Life is a Paid-For Experience

Jeremy Rifkin , Ralph Fowler (Designed by)

Visionary activist and author **Jeremy Rifkin** exposes the real stakes of the new economy, delivering "the clearest summation yet of how the Internet is really changing our lives" (**The Seattle Times**). Imagine waking up one day to find that virtually every activity you engage in outside your immediate family has become a "paid-for" experience. It's all part of a fundamental change taking place in the nature of business, contends Jeremy Rifkin. After several hundred years as the dominant organizing paradigm of civilization, the traditional market system is beginning to deconstruct. On the horizon looms the Age of Access, an era radically different from any we have known.

The Age of Access: The New Culture of Hypercapitalism, Where All of Life is a Paid-For Experience Details

Date : Published March 5th 2001 by "Tarcher" (first published January 1st 2000)

ISBN : 9781585420827

Author : Jeremy Rifkin , Ralph Fowler (Designed by)

Format : Paperback 320 pages

Genre : Nonfiction, Economics, Business, Sociology, Science, Technology, Cultural, Reference, Research, Academic, Computers, Internet, Management

 [Download The Age of Access: The New Culture of Hypercapitalism, ...pdf](#)

 [Read Online The Age of Access: The New Culture of Hypercapitalism ...pdf](#)

Download and Read Free Online The Age of Access: The New Culture of Hypercapitalism, Where All of Life is a Paid-For Experience Jeremy Rifkin , Ralph Fowler (Designed by)

From Reader Review **The Age of Access: The New Culture of Hypercapitalism, Where All of Life is a Paid-For Experience** for online ebook

Farmerpaco says

I read this in 2001. Glad I did. It is actually funny how it is getting easier and easier to have increasingly more accurate projections of future trends and transformations in the Mode of Production.

I do believe that "race against the machine" is a great follow up 10 years later.

Silvia Romano says

Buen libro. Entretenido y premonitorio de la economía en la que estamos sumergidos.

De a ratos, puede resultar un poco panfletario pero es un libro de obligada lectura para todos aquellos que quieran entender el actual capitalismo del mundo desarrollado.

Un pero: por la temática (nuevas tecnologías...) el libro requiere una urgente actualización de los datos (la obra fue editada en el año 2000) En cualquier caso, las principales premisas del libro siguen más vigentes que nunca.

Hubert says

Rifkin tends to repeat his main theses over and over again throughout the book, but the book does get more interesting towards the end when he writes of how access as a societal concept is situated within a postmodern society. Release from capital Though written many years ago (late 90s, early 2000s) his message is more germane now that access to media, information, and social networks are an ingrained part of our contemporary lives.

Ajeje Brazov says

"In un mondo in cui tutti sono coinvolti in reti commerciali di qualche genere e sono in costante rapporto attraverso canoni di leasing, partnership, abbonamenti, tariffe, il tempo diventa integralmente tempo commerciale. Quando l'intera vita è un'esperienza a pagamento, la cultura si atrofizza e muore, lasciando i soli legami economici a tenere insieme la civiltà. Questa è la crisi della postmodernità."

"La vita culturale, essendo un'esperienza condivisa fra individui, ha sempre posto la questione dell'accesso e dell'inclusione. O si è membri di una comunità e di una cultura, e perciò si ha accesso alla sua rete di conoscenze e relazioni condivise, o se ne è esclusi. Nell'economia delle reti, quanto più la cultura condivisa si frammenterà in esperienze a pagamento, tanto più i diritti di accesso usciranno dal dominio della sfera sociale per diventare di pertinenza della sfera economica. L'accesso non sarà più basato su criteri

intrinsechi - tradizione, diritti di passaggio, relazioni familiari e di comunità, etnia, religione o genere - ma sul potere di acquisto."

Gordon says

Explores the ramifications of the widespread shift in economics and life from buyer-seller to supplier-user, where all activities outside of your immediate family are paid-access.

Tyshawn Knight says

This is one of the best books I have ever read and it gets better every year as his predictions come true. It is a book about how to do business in the twenty-first century written at the turn of the century, before Obama! If you want to know what you should be buying and selling instead of real estate then I suggest you read this book. If you have health problems and want to know why you should not take medications that are still in the study stage or join medical studies for treatment, then I suggest you read this book. It is great!

Ty says

I read this book for the first time in 2001. I read it again in 2010 and his prediction was right on point. People interested in making money in this age of access would benefit from this book

Conor says

A bit outdated, but still good. For me it was one of those course books you don't really have time for but read later. I get the feeling that the older you are the more revelations you'd find in it. I'm a bit inside his topic, generation-wise.

Vincent says

Un livre précurseur ayant anticipé la transformation de notre économie : dématérialisation des contenus, vente d'expériences, domination des services et du contenu...

Il est encore plus intéressant de se replonger dedans 10 ans après et de voir que Rifkin avait vu juste.

David says

If you are interested in how society has changed the way it views ownership versus experiences, read this book.

Jorge Amaya-Loustaunau says

los 3 conceptos con los que me deja este libro:

el surgimiento de las funciones de mkt por encima de las añejas propias de la manufactura.

la llamada hollywoodizacion de la cultura mundial y sus riesgos.

el advenimiento de la etica del juego contraria a la etica del trabajo tan característica de la era industrial.

buen libro con sus fallos tratando de predecir el futuro. la lectura vale la pena.

Franco says

Con “L’era dell’Accesso” Jeremy Rifkin ha realizzato un’opera estremamente interessante. Finalmente qualcuno osserva e analizza l’evoluzione del sistema capitalista con sguardo attento, intelligente e mai ideologico. Il libro è ricchissimo di fatti e di esempi, in alcuni punti persino in modo eccessivo. Unico appunto che ritengo doveroso fare a questo volume è il tentativo un poco ingenuo e già obsoleto di agganciare alcune delle ipotesi proposte all’evoluzione della rete e della cosiddetta new-economy. Ora che la new-economy si è rivelata un bluff, certi riferimenti fanno un poco sorridere.

In Internet, il concetto di ragnatela ipertestuale è purtroppo ormai quasi defunto, distrutto da un’organizzazione rigorosamente business-oriented dei siti web dove ogni link che punta all’esterno viene percepito come una pericolosa opportunità per il visitatore di abbandonare il sito. In modo simile, è quasi completamente scomparsa ogni traccia di servizio gratuito, come pure destinate ad un rapido declino paiono pure le tanto sbandierate comunità indipendenti di utenti. Tutti elementi questi che sono stati ampiamente usati nel volume a sostegno delle ipotesi proposte. Ma nonostante questa pecca, il volume rimane globalmente valido.

Roman Zenner says

Made me nod all along for most parts. Like his observations on the weightless economy.

Nkaempfer says

a bit strangely written but very stimulating !

Kristina says

It was published in 2000 and Rifkin's prediction of how human interconnectedness, real vs. virtual would break down social trust and thereby screwing the economy hard is so true.

And totally terrifying.

