



Leading at a Higher Level: Blanchard on Leadership and Creating High Performing Organizations

Kenneth H. Blanchard , Eunice Parisi-Carew , Don Carew , Marjorie Blanchard , Scott Blanchard

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Leading at a Higher Level translates decades of research and 25 years of global experience into simple, practical, and powerful strategies to equip leaders at every level to build organizations that produce bottom-line results. At Nissan, we have made these principles a core part of our leadership philosophy, better equipping our managers to bring out the great energies and talents of our employees." Jim Irvine, Vice President of Human Resources, Nissan North America "At Southwest Airlines, we have always strived to lead at a higher level. We truly believe that profit is the applause you get for taking care of your internal and external customers. We have always insisted upon a happy, carefree, team-spirited--yes, even fun--working environment, which we think results in motivated employees who will do the right thing for their internal and external customers. Reading this book will make a positive difference in your organization." Colleen C. Barrett, President, Southwest Airlines "If you want to have a great company, you don't have a choice but to lead at a higher level. When you do that, you excite your people, they take care of your customers, and your cash register goes ca-ching. " Horst Schulze, President and CEO, The West Paces Hotel Group, LLC; Founding and former President & COO, The Ritz-Carlton Hotel Company, LLC "Leading at a higher level is a must today if leaders are to rebuild trust and credibility, as we are doing at Tyco. This book will teach you how." Eric Pillmore, Senior Vice President of Corporate Governance, Tyco International The definitive "Blanchard on Leadership" 25 years of breakthrough leadership insights in one extraordinary book! From The One Minute Manager(R) to Raving Fans, Ken Blanchard's books have helped millions of people unleash their power and the potential of everyone around them.

Leading at a Higher Level: Blanchard on Leadership and Creating High Performing Organizations Details

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From Reader Review Leading at a Higher Level: Blanchard on Leadership and Creating High Performing Organizations for online ebook

Daniel Oon Yong Lin says

This is a book that if you decide to use it, it will be on your desk and you will grow exponentially as a leader. This read from Blanchard goes in-depth on the factors of leadership and its application. Blanchard also covers Servant Leadership not in a church setting but a commerce situation.

Absorb from the best. Don't waste time.

Erin says

I really liked the first 100 pages of this book and last 50. The middle was a little slow, redundant and boring. But I liked the tips and strategies it gave to become a serving leader, not a self-serving one. This will help me in my personal and professional life as well as being a better mother and fulfill my church duties. If you want to become a leader or become a better leader, read this book!

Denis Vasilev says

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Mariana says

It teaches you to act in a humanly way and still be able to manage and direct employees.

George Velez says

Understanding that being the employer of choice and using all of the principles of leading an organization from the heart, accepting the foundation of everything as existing for the sole purpose of serving others, will definitely result in an organization being the investment and vendor of choice. The true results of this kind of leadership translate into personal growth for everyone that's a part of the organization and making money is just a byproduct but not the purpose we lead businesses.

I'm wiser for reading this book and solidifying my understanding and belief on leading from the heart.

Danny says

Great ideas for leadership and great research. Too much religion used in the ideas.

Dustin Blanton says

'Leading at a Higher Level' is an excellent book on leadership. Much of the content is in alignment or repeated from other books on management and leadership, but where this book shines is its discussion of Blanchard's 'Situational Leadership II' model. Briefly, the model allows for the diagnosis of the development stages of those we are charged with leading, and further suggests the appropriate leadership style to use for each development stage. Thus, it forms a toolkit for communicating with yourself and others about your own needs and the needs of those you are accountable to and responsible for.

There was also excellent content on managing change and leading teams. I'd recommend this book to anyone interested in leadership and developing better tools for communicating about leadership.

Jorge Reyes says

A diferencia de la literatura de negocios y liderazgo reinante, esta obra me parece, se aproxima a la ciencia del complejo sistema del ser humano, del liderazgo, la toma de decisiones, las motivaciones y sobre todo los procesos que apoyan al cambio del clima organizacional. Un libro fluido, con muchos casos y ejemplos que suenan "naturales" y reales, sin demasiadas ideologías, tal vez demasiado optimista pero así debería de ser este tipo de lecturas, dejando el cinismo del modernismo a un lado, sin descalificarlo.

Un área de oportunidad tal vez sea el dar vueltas sobre el mismo sistema de liderazgo una y otra vez desde diferentes dimensiones, se que varios especialistas no estarán de acuerdo, pero muchas veces lo digerido y repasado aburre.

Lo he de recomendar ampliamente para público en general, pero sobre todo a los directivos con la bandera de innovadores o de gurús que se olvidan de su capital mas importante: las personas, sobre todo las cercanas. Si tienes un amigo así, regálale este libro junto al Libro de "Vivir en la realidad para ser feliz" de Francisco Ugarte.

Monique says

Excellent read with tons of information. However, some of the information is restated from previous books. The rehash of other books was a bit of bore but this would be a great read for someone new to leadership position and/or Ken Blanchard.

Corne Lombard says

Good book.

Leader Summaries says

Desde Leader Summaries recomendamos la lectura del libro Liderazgo de nivel superior, de Ken Blanchard. Las personas interesadas en las siguientes temáticas lo encontrarán práctico y útil: liderazgo, características de un buen líder.

En el siguiente enlace tienes el resumen del libro Liderazgo de nivel superior, Qué debe hacer un líder para crear una cultura corporativa que sea imposible de copiar por la competencia: Liderazgo de nivel superior

GoldenjoyBazyll says

of course I am a fan of the Blanchards!!!! So naturally, this book made great sense. The essence: to lead at a higher level you must-

1. share information and engage in open communication w/ your team
 2. have a compelling organizational vision/ purpose/ values
 3. value on-going learning
 4. have a relentless focus on customer results
 5. have energizing systems and structures that make it isasy for your staff to get things done
 - 6 share power and allow staff a high level of involvement- opportunities to influence decisions that affect them/ team work to accomplish work
 7. provide leadership that is focused on serving others as opposed to self serving. Also good leaders remove barriers to help staff to focus on their work and their customers.
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Tina says

These days, my leisure reading consists of reading for school. No time for fiction, which is disappointing, but I did self-select this one for a school paper and it was quite good.

Leading at a Higher Level looks at a variety of leadership models: one-to-one, team and organizational leadership.

I especially like the last chapter which talks about developing your own leadership point of view. As leaders, we all need to be clear on our core values and life purpose. It is only once we develop this that we can influence and inspire to make a positive difference.

Now to write the paper for my assignment...!

Wes F says

Solid leadership principles all-around.

Kirsten Forrest says

It was interesting, I had to read it for school. However, I'm not in upper management so I'm not sure how much I can recommend this books for others in that position.
