



## The Basics of Social Research

*Earl R. Babbie*

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# The Basics of Social Research

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## **The Basics of Social Research** Earl R. Babbie

This thorough revision of Babbie's standard-setting text presents a succinct, straightforward introduction to the field of research methods as practiced by social scientists. Contemporary examples, such as terrorism, Alzheimer's disease, anti-gay prejudice and education, and the legalization of marijuana, introduce students to the "how-tos" and "whys" of social research methods. Updated with new data, expanded coverage of online research and other topics, and new Learning Objectives for each chapter to focus students' attention on important concepts, this edition continues to be authoritative yet student-friendly and engaging as it helps students connect the dots between the world of social research and the real world.

## **The Basics of Social Research Details**

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## **From Reader Review The Basics of Social Research for online ebook**

### **Jes says**

For a textbook, really not a bad read. Surprisingly funny and (SHOCKER) actually helpful!

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### **Shane says**

It's a textbook that should be used as such. The chapters are long, dense, and filled with examples. It's easy to locate an answer for your question, although it may not be the clearest answer and it may not be the most interesting answer.

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### **Jessica says**

This book talks about social research in brief strokes. It's fine as a primer on what is social research, but not great as a text for how to actually do social research.

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### **Shhhhh Ahhhhh says**

Good textbook. I'm in my last year of sociology undergrad taking Sociological Methods and this was a great resource.

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### **Joseph Valoren says**

With respect to what it is unto itself, it's quite good. This is one of the few textbooks I felt compelled to track down and keep after the course was over so that I can reference it in the future. Babbie explains in thorough detail not merely the what and how of social research, but the why, providing the necessary context for understanding why it is that social research methods have taken the form that they have. Anybody who's read more than one textbook knows that they are not all created equal, and this text in particular stands out as being an especially effective and useful resource for the social researcher. Moreover, Babbie writes with a mercurial and sometimes rude wit, cracking the occasional jokes. The glossary, in particular, abounds with groaners of the kind somebody's dad might tell. These are thrown in just frequently enough to keep readers on their toes, and Babbie includes bits of cheek here or there that suggest playful animosity with other factions of the academic community. Overall, I found these interjections to be charming. It's strange to think of a textbook as being funny, much less intentionally. While your mileage may vary, I'm glad that if I had to read a dense tome about how to conduct social research, it was this one.

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## **Sandie says**

A recommended uni book.

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## **Rhianna says**

Informative, but I read it at the same time as I was reading other sociology books and this one took much more time to say the same exact thing as the other books.

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## **Morgan Anderson says**

Very useful guidebook. I would say that it is instructive enough as a tool all of itself; if coupled with lecture, though, it seems like an abridged version could be used, and illustrations could be used in class to make readings shorter. All in all, useful, easy to follow, and not confusing.

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## **Susan Marie says**

For educational/scientific purposes in order to conduct a professional research project and/or study that involves understanding all aspects of definitive research, subject matter, focus and purpose, for future dissertation, this is your first extremely basic, yet immensely informative book. There is no other reason to read a book like this.

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## **Fariza says**

It is indeed a good reading materials for social research. Finished reading in 2 days because of good writing styles. Gave lots of ideas on constructing my own research. However, if you need a more detailed book on sampling and how to measure them you might need to search another book.

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## **Bobbi says**

This book is a fantastic read for social researchers to refresh and learn new concepts. I could not recommend it enough.

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