



2017 Valuation Handbook - U.S. Guide to Cost of Capital

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The New Industry Standard in Business Valuation Reference Materials

2017 Valuation Handbook - U.S. Guide to Cost of Capital provides the key annual valuation data previously published in (i) the now discontinued Morningstar/Ibbotson *SBBI Valuation Yearbook* (discontinued in 2013), and (ii) the Duff & Phelps Risk Premium Report Study (no longer published as a stand-alone publication).

The size premia data previously published in the *SBBI Valuation Yearbook* is referred to as the "CRSP Deciles Size Premia" exhibits in the new *2017 Valuation Handbook - U.S. Guide to Cost of Capital*, while the size and risk premia data published in the Duff & Phelps Risk Premium Report Study has been published annually since 1996 and, like the former *SBBI Valuation Yearbook*, provides data and methodology that can be used to develop cost of equity capital estimates using (i) the build-up method and (ii) the capital asset pricing model (CAPM).

The *2017 Valuation Handbook - U.S. Guide to Cost of Capital* includes data through December 31, 2016, and is intended to be used for 2017 valuation dates.

For more information about Duff & Phelps valuation data resources published by Wiley, please visit www.wiley.com/go/valuationhandbooks.

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2017 Valuation Handbook - U.S. Industry Cost of Capital

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Key Features

Key cost of capital inputs: The *2017 Valuation Handbook - U.S. Guide to Cost of Capital* provides the key inputs needed for developing the cost of equity capital (i.e., "discount rate") for use in estimating the value of a subject business, business ownership interest, security, or intangible asset. Inputs provided include: equity risk premia, size premia, risk premia over the risk free rate, full-information industry betas, industry risk premia, and the risk-free rate.

Discussion of topics that come up most when performing valuation analysis: The *2017 Valuation Handbook - U.S. Guide to Cost of Capital* includes straightforward discussions about: (i) valuation theory, (ii) the differences between the various cost of capital estimation models (build-up, CAPM, Fama-French), (iii) understanding the basic building blocks of cost of equity capital (the risk-free rate, the equity risk premium, the size premium, beta, the industry risk premium, the company-specific risk premium), (iv) whether to "normalize" risk-free rates or not, (v) a detailed comparison of the CRSP Deciles Size Premia Study (the former *SBBI Valuation Yearbook* data) and the Risk Premium Report Study, and more.

Easy-to-follow examples: The *2017 Valuation Handbook - U.S. Guide to Cost of Capital* is packed with easy-to-understand examples for properly using the data to develop levered, unlevered, and even "high-financial-risk" cost of equity capital estimates using various build-up methods and CAPM.

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