Nonprofit Management: Principles and Practice

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Michael J. Worth's student-friendly best-seller, **Nonprofit Management: Principles and Practice,** provides a broad, insightful overview of key topics affecting governance and management of nonprofit organizations. Worth covers the scope and structure of the nonprofit sector, leadership of nonprofits, managing the nonprofit organization, fundraising, earned income strategies, financial management, nonprofit lobbying and advocacy, managing international and global organizations, social entrepreneurship, and social innovation. Written specifically for students, this applied text balances research, theory, and practitioner literature, and is packed with current cases, timely examples, and updated data.

Nonprofit Management: Principles and Practice Details

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From Reader Review Nonprofit Management: Principles and Practice for online ebook

Lisa says

I read most of this one for a class in Nonprofit Organization and Management. It's a good general reference on the nonprofit sector, governance and leadership, strategic planning and change management, and fundraising. I didn't read it all or word for word, but this is one I will keep on my book shelf and refer back to as needed when I have a particular question about some aspect of nonprofit management.

Amber says

This is a really good book for an intro to nonprofit management course. Would use again for a lower level course.

Sydney says

Another book I highly recommend to anyone in the nonprofit or social services field. This is the first text book that I ever read cover to cover - and enjoyed doing so!

Rev. Linda says

A text for a Spring Brite Divinity Course, "Leadership in Non-Profit Organizations" -- This was a most interesting text, for several reasons. First, with my many years in the corporate world, the terminology was quite familiar (unlike some of my Theology courses). Second, I now understand why, when I was serving an Internship recently and would ask questions, I kept being asked "You have never worked for a non-profit before have you?" So I am really looking forward to this class in the Spring. From the Publisher: Michael J. Worth's student-friendly best-seller, Nonprofit Management: Principles and Practice, provides a broad, insightful overview of key topics affecting governance and management of nonprofit organizations. Worth covers the scope and structure of the nonprofit sector, leadership of nonprofits, managing the nonprofit organization, fundraising, earned income strategies, financial management, nonprofit lobbying and advocacy, managing international and global organizations, social entrepreneurship, and social innovation. Written specifically for students, this applied text balances research, theory, and practitioner literature, and is packed with current cases, timely examples, and updated data.

Sandee says

Informative and did the job it was supposed to but it wasn't as interesting as the professor's lectures...and I had a really great professor.

Zak says

For a textbook, this isn't bad. Fairly straight forward and answers pretty much any question one would have when looking at managing a nonprofit. Some business know-how mixed with ethics.

Tara says

Very informative book. It covers a variety of topics related to nonprofit management. Purchased for class but will definitely be useful in practice.