



Management Science: The Art of Modeling with Spreadsheets

Stephen G. Powell , Kenneth R. Baker

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"Management Science" provides students and business analysts with the technical knowledge and skill needed to develop real expertise in business modeling. The authors cover spreadsheet engineering, management science, and the modeling craft. The text is designed to improve modeling efficiency and modeling effectiveness by focusing on the most important tasks and tools.

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Date : Published October 7th 2013 by Wiley (first published January 16th 2007)

ISBN : 9781118582695

Author : Stephen G. Powell , Kenneth R. Baker

Format : Paperback 519 pages

Genre : Business, Education

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