



Focus on Personal Finance

Jack R. Kapoor, Les R. Dlabay, Robert J. Hughes

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Focus on Personal Finance" is a brief, 14-chapter book, covering the critical topics in Personal Finance courses. This 4-color, paperback text is designed and written to appeal to a range of ages, life situations, and levels of financial literacy. A unique aspect of this text is its active approach. This text will not only get your students thinking about their current situation and financial goals, but also encourage them to put these in writing to use as a guide and revise over the course of their lives. New for this edition, sections are oriented around specific action-items for students. The more a student involves themselves in the assessments, exercises and worksheets provided, the more they will discover about their current habits and how to improve them for greater financial freedom.

Students have many different financial goals, but none are more important than having a basic understanding of financial issues and peace of mind with regard to their decisions. The ultimate goal of Focus on Personal Finance is to get students to this point as a first step to achieving the many financial goals they have set for themselves.

And now, McGraw-Hill's adaptive learning component, "LearnSmart," provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within "Connect" help students solve financial problems and apply what they've learned. Kapoor's active approach and superior pedagogy combine with a complete digital solution to help students achieve higher outcomes in the course.

Focus on Personal Finance Details

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Camilla Ross says

As an instructor of PF this book is a great resource and teaching tool for students. It give the students access to educational resources that are useful for classroom study. I used this last year for my students. The McGraw-Hill Connect is great to use as well. Except for the glitches with some of the problems in McGraw-Hill's e-pak. I plan on using the 5th edition this semester with connect and the learning smart study software. Personal Finance is essential for all people to have some basic knowledge in.

Shan says

ahh -- schoolwork.

Tatiana Jimenez says

I don't even know what to say about this book. It was a text book I had to read for class. Everytime I would read it, it made me feel more and more zombie-like. Enlightened, but bored out of my mind. A lot of coffee was consumed during the reading of this text. Learned some stuff, but I recommend reading anything by Suze Orman if you're interested in learning about managing your finances. This book was beyond dry.

Michelle Marie Cadena says

This book has been very helpful and recommend every Finance student read it!!

Mills College Library says

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