



Green is the New Black: How to Change the World with Style

Tamsin Blanchard

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Does our shopping addiction contribute to climate change? What's so special about organic cotton? Who are the real fashion victims behind cheap jeans? From the truth about fast fashion to the best biodegradable shoes, from guilt-free spending sprees to the joys of swishing parties, Tamsin Blanchard is your guide to all things fair trade and fabulous. She explains the principles of ethical fashion, from why it matters to how to do it. Tips are offered for the aspiring green goddess—including how to knit your own scarf, seduction in eco-couture, the best places to shop for vintage sunglasses, and ethical bling. Fun facts and essential directories on every aspect of sustainable stylish living are also included. With a foreword from Lily Cole, illustrations throughout by top fashion illustrator Kat Heyes (Gucci, Calvin Klein, *Vogue*, and *Elle*) and fashion secrets from celebrity friends, *Green is the New Black* is the chicest, greenest survival manual around. If you want to change the world—and your wardrobe—don't go shopping without it.

Green is the New Black: How to Change the World with Style Details

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Author : Tamsin Blanchard

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From Reader Review Green is the New Black: How to Change the World with Style for online ebook

Anne Hoffman says

a fun read about two of my favorite subjects: the environment & fashion

Devika says

Written like a long Vogue article, this book is quite informative about sustainability and its lesser known aspects. A fairly quick read with some handy DIY tips for clothing, jewellery, and body products.

The writing can seem a little repetitive and drab at times, but regardless would recommend it to anyone trying to get an overarching picture of the sustainable lifestyle space.

Saya says

Good idea (exposing the wastefulness of the fashion industry and suggesting alternatives) but the execution...magazine-y and throwaway. Probably the intention as it's probably aimed at the High Street multitudes but it's a bit thin somehow.

Phyllis says

Most of the advice in here that's financially feasible for me I already do, and the rest is sort of ridiculously idealized, expensive planet of the fashion and beauty editors type nonsense that only people with a lot of time and a lot of money are going to be feeling. AND YET, for some reason this book has a soothing effect on me not unlike the stress-reducing and calming properties of the classic works of original recipe Heloise. Every time I try to get rid of it because there really isn't a lot of information in here that's relevant to my way of life I can't bring myself to throw it on the donate pile. I have never encountered this phenomenon in any other modern day advice for ladies books I have read. Pretty amazing and baffling!

Bess says

This book originates in the UK circa. 2007 and was just brought over to American readers 100% as-is, so many of the references and resources are largely useless (.co.uk web sites, where to find quality knickers and how to recycle your old trainers, etc.) A huge turnoff for me is the suggestion early on that it's worth it for gals to save up all their lives to be put on the waiting list for a multi-thousand dollar designer bag because the things really do last forever, when meanwhile, I have hand-me-down t-shirts I've been wearing since 8th

grade. They should really hold off on addressing the extreme fashionistas until after, like, page 20.

There are some easy/cool recipes for homemade organic hair/face treatments, which I'll be trying, and some interesting tidbits about the practices of certain "green" companies (Patagonia will recycle your clothes and other items if you send them back). There's a list of clothing companies that make jeans with organic cotton, and they aren't all super-expensive designer: Levi's is on it.

Michelle De Guzman says

Although it spurred some ideas and gave tips on how to incorporate the 'green' into everyone's everyday fashion, the book, for me, fell short as it only mostly featured shops & websites that catered to the Brit eco-chic. I was hoping to see suggestions of brands/organizations/individuals from all over the world (citing the fact that she's traveled to different parts of the world to do fashion shoots). And some of the tips have already been done before. I was hoping to learn more than what I've been seeing in magazines or websites.

I guess this is where inspiration & motivation should come in—where she did not provide, there we should be? Or maybe this is proof to the fact that there's still more to be done for fashion to be really regarded as 'eco-friendly'.

Altogether, the book can inspire especially those who want to be more conscious of their effects on the planet. I would still recommend. But be sure to lend the book to friends who want to read it. Or borrow it from a friend who owns one. At least one can help the planet by saving the paper from buying a new one.

Saar says

This is the best book a eco-friendly but hip^girl needs!
It's packed with tips for ecoclothing, travelling, hobbys, clubbing, buying, whatever!
I plan on a Belgian version!
And it will rock!

Elin says

4* because there's some really good tips in it. I also got to know a lot of stuff about fashion and the environment, and I marked several of the pages as usable help for making or re-making my own clothes.

Fiona Forthe says

There are some good resources in the book for people who want to live a more sustainable, planet-friendly life. However, some of the messages are so heavy-handed it's ridiculous. This will not convince anyone who's on the fence about whether they want to search out green alternatives, but does sing to the choir.

Mich says

Although it spurred some ideas and gave tips on how to incorporate the 'green' into everyone's everyday fashion, the book, for me, fell short as it only mostly featured shops & websites that catered to the Brit eco-chic. I was hoping to see suggestions of brands/organizations/individuals from all over the world (citing the fact that she's traveled to different parts of the world to do fashion shoots). And some of the tips have already been done before. I was hoping to learn more than what I've been seeing in magazines or websites.

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Ulrich says

Sort of a British pre-etsy eco shopping guide.

More of a curiosity than truly useful.

Cute writing.

I bookmarked be sweet productions on her recommendation. The yarn does look very nice.

I glossed over most of her recommendations though because I assume they are outdated and all the local stuff she mentions is, of course, across the pond from me.

It did remind me that I need to start DIY-ing again. So that was nice.

Trish says

This book was alright. I feel guilty and depressed after reading this. There were some interesting facts in here though.

Melissa says

This book is full of tips for making your shopping footprint smaller. If you are crafty or a shopaholic this book will be useful for you.

I found many of this books suggestions useful, but many require sewing skills or money. Neither of which I have a lot of. However, there are sewing patterns, recipes for environmentally friendly body care, recipes for food and jewelry ideas.

The art is lovely inside the book. And the book has black and green ink throughout it. There are 11 chapters. This book isn't completely relevant to those in the US as many of the references are to things and places in Europe.

SoManyBooks SoLittleTime says

Reading this ten years after she wrote it is a very interesting experience (remembering when books listed website addresses, for one thing).

It's very hopeful and optimistic about the numerous choices consumers (who also care about fashion) have that can take us all in a better, more conscious direction. Think about our consuming, consume consciously! We'll all be healthier and happier, yay!

Since 2007, how did that go? Nowhere, it seems. The very idea of thinking about your footprint, evaluating consumption, is out of style. Almost like the first world went in the opposite direction after a brief flash of fashionable hand wringing and tossing a few guilt bucks at carbon offsets.

Alas.

Great art.

Sarah Potter says

This is a really useful reference book about ethical shopping and tips on how to make and mend the existing items of your wardrobe. Sometimes I felt that the writer and a few of the contributors to this book came from a position of privilege, from which they could prescribe how the poorer amongst us should consider the even poorer in our choices. I felt an affinity with the idea of shopping in and donating to charity shops, but had some difficulty with imagining myself investing in a brand new, authentic Gucci handbag, so as to buy something that lasted a lifetime. But as long as you don't take umbrage at the self-righteous tone of this book in places, it's worth a read and has links to all sorts of useful websites where you can purchase such as organic fair-traded cotton and the like.
