



## Fire and Ash

*Allie Gail*

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To the humans employed at his beachfront resort, Florida real estate developer Asher Reid is known as a narcissistic womanizer and temperamental control freak. To the secret, select group of immortals, he is the irrefutable enforcer of vampire law. Yet hidden beneath the charismatic façade lie the alpha's true obsessions - adrenaline highs, nightshade and an enduring lust for depravity.

Running from a faithless ex-fiancé who won't stop stalking her, Samara Porter hopes to find refuge working within the posh resort. But her tropical paradise houses an even bigger threat when she becomes the prime target for Asher's unwholesome games. Seduced by his deviant desires, Sami quickly finds herself caught up in a world where pain and pleasure coexist, testing the boundaries of how far she is willing to go to learn his corrupt secrets. And with her final test of loyalty comes a dark ultimatum - to kill for him...or face his lethal wrath.

Are you ready to go someplace dark?

## Fire and Ash Details

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Author : Allie Gail

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## From Reader Review Fire and Ash for online ebook

### Grim Lolita says

This book was more intense than the first one. The story of Tristan and Eva continues, but it's really more about new characters Asher Reid and Samara. Ash is a completely power hungry and psycho so he is a great character to read because you never know what he will do next. Samara is not what you expect and when he leads her down the dark path, there is no turning back. Loved the ending.

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### Lissa says

This book was an unexpected departure from the nature of the first one in the series- whereas that was a love story, I qualify this as rather the opposite which makes sense in its own way I suppose as love and hate are two sides of the same coin. I didn't read this as a romance per se. I found it more psychologically fascinating and it was addictive for me. I don't find Ash even slightly attractive in any aspect whatsoever but I find him absolutely fascinating as a character. I have never seen a love interest like him in a purported romance novel before. Make no mistake, Ash is completely, irrevocably morally reprehensible. He has absolutely no redeeming qualities whatsoever- unless you qualify inhumanly good looks as a redeeming quality, which I don't.

This is very much its own book. Ash overpowers it as he does everything else. We do get to (sparingly) follow Julian and Eva and witness what happens to their happily-ever-after as Ash's secondary task- almost a hobby- involves making them pay for their discretion in the previous book. The breaking of his Rules is never tolerated, after all, and the only option of consequence outside of his bedroom is death.

In this book, we primarily follow the story of Asher Reid as he becomes utterly fascinated with feisty, ball-busting Sami who comes to work for his department. Sami is in the process of moving on from a spectacular break-up with a cheating fiancee and isn't in the space for a new relationship, especially when someone as disturbing and complex as Ash. She's there to get a new start in a new place with an ideal job with spectacular benefits and a gorgeous location, assuming her smart-ass mouth doesn't get her fired. I imagine if she were working for anyone other than Ash, it would have. But as luck would have it (whether that luck is good or bad is very much in the eye of the beholder), her snapped bitchy retorts positively tickle Ash and she slowly and inadvertently winds him around her finger much to his chagrin and downright violent refusal to admit it.

It all begins with a bet that seems so simple, Sami can't refuse. If within the span of a month she hasn't told Ash that she wants him, the title to his Maserati and keys will be in her stubborn little hands. If she fails, she will be his to do whatever he wants with for 24 hours. Due to a spectacularly unfair bit of cheating on his hands, she loses the bet. Although she has every right to refuse to acquiesce (he did cheat, after all), she somehow finds herself outside his door that night, wondering what the night will hold for her.

That night and most nights after subject her to previously unimaginable experiences in both pain and pleasure that she has never experienced before and will never experience with anyone else ever again. As the book progresses, he tests her loyalty by forcing her to choose between her love for him and her morals. The once strong-willed woman steadily declines into dark addiction that leaves her literally begging for more even as he strips each and every aspect of self she possesses until she is truly his.

It's strongly reminiscent of a Dr. Harleen Quinzel slowly sliding into her dark love for the Joker. I was riveted for the entire book and when Sami's final test was posed, I genuinely had no idea whether she would pass or not.

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### **Kaemea says**

Sophomore books often don't live up to the promises of their predecessors. This isn't the case with Fire and Ash. Ms. Gail brought us to a dark but fascinating place with the relationship of Ash and Sami. I enjoyed Sami and I loved the inclusion of Jules and Eva from book one. (I adored the Rio scenes!) The story was as satisfying as the first with one exception...Ash.

He's a despotic ruler. His light side is darker than most people's good sides. Look up sociopath and you'll be directed to psychopath where you'll find his picture...with a warning label. He tormented Sami to the brink of madness and, from the ending, perhaps beyond. I was hoping that he would redeem himself but it never happened. Which I can see as a good thing because every good series needs a villain and Ash will be good at this. Jules needs to keep that knife around...

I gave this book three stars not because there was anything wrong with the plot or writing. No, I had to take a star away because I absolutely, completely, loathed Ash. I've only loathed one book character more...the chick from She's Come Undone. Ash turns my stomach. Reminds me too much of the alpha male "heroes" from 70s bodice rippers..."let me rape you until you love me". But Ash is the perfect villain, you root for his death like you root for the home team on Homecoming. Perhaps I should go back and change it to four stars, but I won't. Ash deserves to be punished.

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### **Trina says**

4.5\*

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### **Chelly Peeler says**

Samara "Sami" Porter has had it rough lately – she's lost her job, her grandmother just passed away, and instead of consoling her, her fiancé Rick is off bangin' some groupie chick. Looking for a fresh start, she lands a job in Panama City (a far cry from her hometown in Alabama) at a vacation resort owned by the incredibly handsome (and incredibly cocky) Asher Reid. Asher knows every woman wants him and he could care less about any of them – but there's something different about Sami. She's unimpressed by his looks and his money, and she refuses to give in to him, but he is determined to break her down and make her his.

Sami thinks she's got Asher all figured out, but she has no idea. How could she know that he is the Alpha Vampire, and is solely responsible for keeping all vamps in check? She doesn't even know vampires exist...but what she does know is Asher is beautiful...and dark. He scares her but at the same time, she is intrigued. He's no more than an adrenaline junkie, surely he can't be all that bad, right? What would happen if she opened herself up to Asher's darkness? Could her newfound infatuation get her killed? Does Asher

actually have it in him to truly care for a human? Or is she as disposable as the rest?

Fire and Ash is definitely on a new take on vampires. The plot is full of twists and turns and it pulled me in from the beginning and never let go. This is the second book in the Immortal Touch series, but you don't necessarily have to read Winter's Touch to understand this one. A lot of the story line does deal with Eva and Julian from the first book, but I won't elaborate on that part and ruin their story for you here ;) I will say Asher kinda freaked me out but at the same time, I could sort of see his appeal. He didn't exactly do it for me but if you have a thing for bad boys, you might want to give him a shot, but be prepared to ask yourself...are you ready to go someplace dark?

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### **Melissa says**

Fire and Ash: Immortal Touch, Book 2  
by Allie Gail

Do you like vampire romances? What about mysteries? Fire and Ash is sure to be a hit. The vampires are very different than your ordinary vampires. Ash is twisted and comes off as controlling. He's the alpha vamp and leads all the vampires across the country. He makes the rules and is the law. When he finds a woman that he can't live without, he's merciless in pursuing her.

Sami needed a change after finding her fiance in bed with another woman. Escaping to Florida, she gets hired by Ash and their tumultuous romance begins. There are many other exciting characters in the story as well. I'm assuming from the first book but since I didn't read it, I can only guess.

Ms. Gail does a nice job of hooking you with the story. Each character was interesting but Ash is deadly. He frightened me at times and certainly I wouldn't be able to live with him! Death, murder, love and passion abound as Ash sets out to train Sami to be his woman. But what Sami doesn't know will kill her.

If you like unique vampire stories that have you on the edge of your seat, Fire and Ash is for you. As I mentioned, this is book two in the Immortal Touch series. I didn't have to read the first book to enjoy it but am certainly looking forward to reading it.

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### **Michelle Cornwell-Jordan says**

Ms. Gail did not disappoint with the second book in the Immortal Touch series! Although Eva and Julian did make an appearance in the book, the book focused more so on Sammie and Ash...a vampire with an extremely dark side. The story focused on the downward spiral of Sammi, who falls desperately in love with Ash, who takes her to a dark place. Fire and Ash was also very well written, wonderful pace and flow...there were sprinkles of humor and Ms. Gail showed her incredible talent in being able to explore the ranges of emotion, from the healthier love of Eva and Julian in contrast to the darker, more sexually infused... at times painful relationship of Ash and Sammie!

I also enjoyed Fire and Ash— although it was difficult to watch the character Sammie— who started out a very smart, savvy, strong young woman go dark...Sammie had issues, but she was getting her life back on track,

then comes Ash a narcissistic Vampire who I truly thought would show some redeeming qualities eventually, but he remained true to his darkness and with that darkness almost consumed Sammi.

The Author is very talented in being able to show such contrast in her writing!

I enjoyed Fire and Ash and fully recommend for anyone that enjoys Paranormal, Romance and mystery and Suspense! Best for Older Teens and Adults.

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### **Xunaira J. says**

Ms Gail doesn't disappoint us once again with an action packed thriller with a strong story line and characters. Her characters seem to come to life right before our eyes and the way she brings everyone together is a talent in itself. Throwing cautions to the winds, her clues in the story are placed at the right time and the right place, keeping the reader guessing for what is to come.

To Read the full review, log on to: <http://thesaucyreviewer.wordpress.com...>

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### **Kirsten says**

This series kept me on the edge of my seat the entire time I was reading it. This book, Fire & Ash, was a masterful spinning of the possibilities of how dark and depraved a soul can get. Asher Reid is one jacked up individual. He's always thinking about himself and how he can take someone down enjoying their fall the entire time. Samara Porter starts this book as an independant, self-sufficient woman who has had some bad luck. Little does she know that by one encounter with Asher, her entire existence will change. And it does.

This was such a compelling read for me. I had to know what was going to happen to Julian and Eva (from Winter's Touch), as they're in this book as well. The lore that Allie created was quite interesting and almost worked entirely for me. There was one flaw, but I pushed past it because everything else was so interesting. The characters introduced were quite interesting in a variety of ways. But I can't really go into it without giving too much away. Suffice it to say, this is quite a read. Oh, and don't forget to pick up the first book. They're both rather interesting. I'm hoping there will be more in this series, because I'm hooked and I want more.

I received a copy of this book in return for an honest review.

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