



Diana Vreeland: The Eye Has to Travel

Lisa Immordino Vreeland, Lally Weymouth (Contributor), Judith Thurman (Contributor), Judith Clark (Contributor)

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Called the “High Priestess of Fashion,” Diana Vreeland (1903–1989) was an American original whose impact on fashion and style was legendary. Beginning in 1936, when she became a fashion editor at *Harper’s Bazaar*, Vreeland established herself as a controversial visionary with an astonishing ability to invent and discover fashion ideas, designers, personalities, and photographers. She was a memorable writer with a vivid personality and a talent for coining aphorisms. *Diana Vreeland: The Eye Has to Travel* chronicles 50 years of international fashion and Vreeland’s rich life. With more than 350 illustrations, including original magazine spreads and many famous photographs, this intensely visual book shows fashion as it was being invented, and how Vreeland shaped American taste through her superb vision.

Praise for *Diana Vreeland: The Eye Has to Travel*:

“Before there was Daphne Guinness, before there was Lady Gaga, there was the original style setter. A new book takes a look at the career and influence of the woman who made fashion modern.”

—*Town & Country*

“A must-have and the perfect addition to anyone’s holiday gift list, the book begs to be displayed on a coffee table and leisurely reviewed from the corner of a comfy couch, when there is ample time to savor Vreeland’s pioneering five decades in fashion.”

—*Publishers Weekly*

Diana Vreeland: The Eye Has to Travel Details

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Author : Lisa Immordino Vreeland , Lally Weymouth (Contributor) , Judith Thurman (Contributor) , Judith Clark (Contributor)

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From Reader Review Diana Vreeland: The Eye Has to Travel for online ebook

Danie P. says

A lovely (mainly pictorial) tribute to Diana Vreeland. The large format makes it difficult to read on the go, but it is the only way to give justice to the photos.

Marilyn says

I liked reading about her business career and how she grew as a bossy creative person.

Daisy says

Pretty inspiring.

Liz says

I read this after loving the documentary. I don't think it adds anything if you've already seen the documentary unless you absolutely need to know everything about Diana Vreeland.

Lisa White says

Diana Vreeland is such a fascinating character. I enjoyed traveling through the decades with her. A well written book.

Flowerdreaming says

So much to know, so little time!

Michelle Meeks says

Beautiful. Great tribute to Ms. Vreeland.

Julie says

The title is the best part, unless you love Fashion shoots circa the 70's.

Sheila Garry says

Watched a dvd on Peggy Guggenheim that mentioned this book.

Both fed my need for inspiration.

Diana Vreeland was the editor of Harpers Bazaar and Vogue. She then became a leading force at the metropolitan Museum of Art.

This book chronicles 50 years of fashion, with an eye to inspiration and creativity.

A strong woman who was ahead of her time. Quite a role model.

Deodand says

For those new to the story of Diana Vreeland, this is a great way in. It's not a full bio, just a reflection on her years working for Harpers Bazaar, Vogue and the Met Costume Institute with tons of photos. Basically an overview of her years working in visual design and inventing the job of magazine editor. It's one-sided as hell but that's OK for a book of this type.

Meredith says

Excellent coffee book that goes along with the documentary of the same name. I can not get enough of Diana Vreeland and her amazing life. The pictures in this book reflect her times at Harper's Bazaar and Vogue. A great nostalgic look at some of her most famous fashion spreads. I highly recommend this book to anyone who loves fashion history. I truly believe that Vreeland understood the ridiculousness and sublime aspect of the fashion world without ever taking it serious.

Mary Karpel-Jergic says

A large book with a generous amount of photographs which go a long way in presenting the expansive nature of Diana Vreeland. Clearly a major figure in the fashion industry her influence can be traced over her passions and interests in individuals, objects and places. The accompanying text is just enough to furnish the background necessary to appreciate the lovely photographs. A remarkable woman.

