



Leadership Strategies of Geronimo: Lessons from an American Warrior

Mike Leach, Buddy Levy

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Leadership Strategies of Geronimo: Lessons from an American Warrior Details

Date : Published April 22nd 2014 by Gallery Books

ISBN : 9781476734934

Author : Mike Leach , Buddy Levy

Format : Hardcover 256 pages

Genre : Biography, History, North American Hi..., American History, Business, Nonfiction, Leadership, Historical



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From Reader Review Leadership Strategies of Geronimo: Lessons from an American Warrior for online ebook

Jon(athan) Nakapalau says

In depth look at Geronimo and the strategies he used to lead his people. Tactical concepts are also touched on, making this a well researched look at a unique warrior.

Nathan Beck says

This is a goodreads first reads review:

I truly enjoyed this book. Short enough to not be intimidating, yet thorough enough to cover the big events in Geronimo's life and still point out great lessons that anyone can learn from.

I work at a Texas history museum and know a lot about the Comanche way of life, but little of the Apache. It was great to get an insight in the last free Native Americans in the US.

Thanks for sending me this book. Well worth the time to learn a bit of history with tips to be a better leader.

Roger Briggs says

This is an interesting and personal account of Geronimo's struggle for his people and way of life in the face of insurmountable forces of oppression and "progress". Mike Leach has resurrected Geronimo in this account respectfully and honorably. It is difficult to consider the brutality of that time among settlers and the Apaches but even more difficult to consider the broken promises of our government in achieving peace with the Apaches and other Indian Nations, now but a faint glimmer in our collective memories.

An Ode to Geronimo

Words unbroken
Trails forsaken
Tell of a past
Where the Apache once lived
A leader uncompromising
Protected his people
Fought for the land of his ancestors
Attacked white settlers and took what they had
Evaded Generals, soldiers and their Indian scouts
But even the power of Geronimo soon
Surrendered in the dying light of a red sunset
To land and people no longer theirs.

Roger Briggs

July 5, 2014

Marcole says

The story, when it stays focused on Geronimo, is well-written and interesting, but I should have read the tagline more closely when I downloaded the book, "Geronimo: Leadership Strategies of an American Warrior". The author interrupts his own narrative to insert various 'principles' that he has gleaned from Geronimo's life. They range from obvious to inane. "Be Physically Better Than Others." "Be Instinctive and Smart as a Leader." "Have Superior Skills!" Thanks Napoleon Dynamite...

The author also had a way of inserting himself into the story - phrases like, "One of the training tactics I found most interesting..." or "To the Apache, there was a huge difference between raiding and war. I like these distinctions..." So now instead of a great book about Geronimo, it was a book about the author and his feelings about Geronimo.

Anyway the actual history was very interesting, but unless you want managerial advise that doesn't always translate to today's world then I would advise skipping this one and selecting another biography on this fascinating, and controversial, American Legend. Its an incredible story ...

Matt says

3.5. I got this book because I enjoyed Mike Leach's other book Swing Your Sword. He does a nice job telling the story of the last American Indian to be subdued. Mike is my favorite football coach and a fascinating individual.

Eric Feller says

Solid, not great book. However, it gives a pretty good background into the story of Geronimo and his life.

Michelle Carlson says

I have to admit, I didn't think I was going to get much out of this. Being the nerd that I am, I knew when I saw this I had to read it. I loved how the writer managed to capture the honor behind Geronimo's decisions. Not many writing show Native American's of that time in an honorable light.

Although I do think the leadership "lessons" were emphasised more than necessary, this book left me submerging myself into volumes of books about the treatment of Native Americans both then and now.

Paulo A. Reimann says

I had the opportunity to read BL's other books. I could say I am already waiting for the next one. Great book for two reasons. 1) I would read whatever Buddy Levy writes, elegant, exciting, involving. 2) Geronimo's life as all natives in North and South America , is amazing and worth the read. Buddy writes about leadership without the politically correct all the same all the same old story, romantic. No, no complacency over the fact. To the point, no self help flavour. Native style as it should be. Must read. Congrats Buddy, you are great.

Paul Pessolano says

“Geronimo” by Mike Leach and Bud Levy, published by Gallery Books.

Category – History/Motivational - Publication Date – May 06, 2014

The first thing one must understand is that Mike Leach is a legendary college football coach and that he uses stories, like “Geronimo” as inspiration and motivation.

The reader will find that not only does he get an exceptional history of Geronimo but a motivational tool that can be used in business or some other undertaking.

The book gives a historical account of Geronimo but also what one can learn from his life. The lessons cover the spectrum from leadership, teamwork, truth, and many other virtues exhibited by this remarkable man.

One must take in consideration the number of people that were killed by Geronimo and his Apache band, but one also must consider the fact that his land was taken away from him and the United States Government continued to break any and all agreements, some even before they were agreed upon, with Geronimo.

A demonstration of the will and determination of the Apache is seen in the fact that they remained classified as prisoners of war for twenty-seven years, to this day the longest kept POW's in our nations history.

A fascinating historical read that has commentary and inserts that can be used as a learning, inspirational, and motivational tool.

Justin Reeder says

A layman's history on the lessons one can learn from the Apache shaman's life. Mike Leach, the enigmatic college football coach, gives a very readable story on one of the most infamous Indians ever. Recommend to anybody who wants a general understanding of Geronimo but those who have a solid understanding of Geronimo will be wanting for more.

David Eppenstein says

After reading excellent biographies of Cochise and then Red Cloud several months ago I hoped this book would be a great addition to my growing knowledge of Native Americans. I was greatly disappointed. While there was clearly some extensive research involved in producing this book it is a shame that research wasn't placed in the hands of somebody, a historian, that knew how to write. This book reads like a term paper by a college sophomore. Worse, it includes "commentaries" and "lessons" that are so cartoonishly simplistic that it makes this work appear to be intended for child readers. While it is the purpose of history to challenge the reader to think and learn from the past it is not the job of the historian to tell the reader what to think. The author is apparently a highly regarded football coach and, therefore, an amateur historian. This book trivializes the life of an historic figure and the lives of such figures should not be left to amateurs. The book is awful and gets one star only for its research.

Ken St John says

Excellent look at a hero of a vanishing people. I've always been sympathetic to Native Americans and Geronimo's story shows why. Most of us know and respect Mike Leach as our football coach at WSU but there a lot more to him than meets the eyes. He's also a great story teller.

Ph. D. says

Concise, well-written account of the incredible bravery and determination of one of the greatest guerrilla fighters in all history as he fights for the Apache way of life against insurmountable odds -- while learning the hard way that the whites could never be trusted. Leach pauses at the end of each chapter to extrapolate lessons relevant to all leaders; maybe these are a little forced, but you can skip them if you find them trite. This book is informative, entertaining, and moving.

Tamara! aka AmyG.Dala says

My feelings are similar to the review "Marcole" left. I liken this book to some sort of written concept of a week-long PowerPoint presentation. So, while I did glean some useful insight, and enjoyed the Geronimo research, to have all these sport interpretations really wasn't my style. I do appreciate how M. Leach uses actual strategy based on Indian warfare, nice change of pace from the 'kill'em all and let God sort'em out' mindset. To think first and weigh options is something I think basically everyone should learn and live. Of course, my 'Other Half' says my next tattoo should be "Poor Impulse Control" across my forehead. I almost wish he didn't like SnowCrash as much as I do...

Frederick Frankel says

A look at Geronimo from the viewpoint of a football coach. Or better, from the viewpoint of a leadership guru who wants to show you a role model so you can get your takeaways on how its done. I picked it up at

the local library.

With a book like this, I'm always wary about the writer. Is he going to romanticize his subject, on the lines of the "noble savage?" The Apaches were not the people you would run into if you stumbled onto the Garden of Eden. They liked to swoop down on ranchers and farmers and take anything they wanted. They killed whenever they felt like it. People were crying out to the Mexican and American governments for help against them. You would too, if you were living in that place and time.

And yet.

There was great nobility to be seen here. And the history of American and Mexican duplicity in their dealings with the Apache makes you wonder who the savages really were. You have to think that if the American government had kept any of its promises to them -- maybe just one? -- and kept it, that there would have been a happier outcome for everybody, but this was not to be.

The authors do a good job of telling the story of Geronimo and his tribe. They got me to admire him.
