



Economics of Managerial Decisions, The, Student Value Edition

Roger Blair

[Download now](#)

[Read Online !\[\]\(c3d993ca47bfe2a953c700506ce31fa0_img.jpg\)](#)

Economics of Managerial Decisions, The, Student Value Edition

Roger Blair

Economics of Managerial Decisions, The, Student Value Edition Roger Blair

NOTE: This edition features the same content as the traditional text in a convenient, three-hole-punched, loose-leaf version. Student Value Editions also offer a great value; this format costs significantly less than a new textbook. Before purchasing, check with your instructor or review your course syllabus to ensure that you select the correct ISBN. For Student Value Editions that include MyLab(TM) or Mastering(TM), several versions may exist for each title -- including customized versions for individual schools -- and registrations are not transferable. In addition, you may need a Course ID, provided by your instructor, to register for and use MyLab or Mastering platforms.

For courses in managerial economics.

Teaching students managerial economics through real examples, real businesses, with real-life situations *The Economics of Managerial Decisions, 1st Edition* teaches students how to make business decisions by blending the qualitative and quantitative aspects of the course. Using examples from different sectors of the economy, the authors present real examples, such as Pizza Hut, to teach the concepts of production and cost, and KV Pharmaceuticals, to talk about monopoly -- helping students see how theory is applied in different contexts. Students learn these skills and then master them using Auto-Graded Excel Projects and Decision-Making Mini-Sims within the accompanying MyLab(TM), to ensure they not only understand, but can also apply, the economics of making a managerial decision.

Also available with MyLab Economics MyLab(TM) is the teaching and learning platform that empowers you to reach *every* student. By combining trusted authors' content with digital tools and a flexible platform, MyLab personalizes the learning experience and improves results for each student.

NOTE: You are purchasing a standalone product; MyLab(TM) Economics does not come packaged with this content. Students, if interested in purchasing this title with MyLab Economics, ask your instructor to confirm the correct package ISBN and Course ID. Instructors, contact your Pearson representative for more information.

If you would like to purchase both the loose-leaf version of the text and MyLab Economics, search for:

0134640993 / 9780134640990 Economics of Managerial Decisions, The, Student Value Edition Plus MyLab Economics with Pearson eText -- Access Card Package, 1/e

Package consists of:

0134184696 / 9780134184692 *MyLab Economics with Pearson eText -- Standalone Access Card -- for The Economics of Managerial Decisions* **0134166167 / 9780134166162** *Economics of Managerial Decisions, The, Student Value Edition*

Economics of Managerial Decisions, The, Student Value Edition Details

Date : Published January 14th 2018 by Pearson

ISBN : 9780134166162

Author : Roger Blair

Format : Loose-Leaf 816 pages

Genre :

 [Download Economics of Managerial Decisions, The, Student Value E ...pdf](#)

 [Read Online Economics of Managerial Decisions, The, Student Value ...pdf](#)

Download and Read Free Online Economics of Managerial Decisions, The, Student Value Edition
Roger Blair

From Reader Review Economics of Managerial Decisions, The, Student Value Edition for online ebook

Economics of Managerial Decisions, The, Student Value Edition Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Economics of Managerial Decisions, The, Student Value Edition Roger Blair books to read online.