



# **Beyond Entrepreneurship: Turning Your Business Into an Enduring Great Company**

*James C. Collins , William C. Lazier*

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# Beyond Entrepreneurship: Turning Your Business Into an Enduring Great Company

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**Beyond Entrepreneurship: Turning Your Business Into an Enduring Great Company** James C. Collins , William C. Lazier

This inspiring work provides entrepreneurs with building blocks to help their companies sustain high performance, play a leadership role in their industries, and remain great for generations. Includes plenty of real-world examples drawn from Nike, L.L. Bean, Wal-Mart, Federal Express, and other success stories.

## **Beyond Entrepreneurship: Turning Your Business Into an Enduring Great Company Details**

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# From Reader Review Beyond Entrepreneurship: Turning Your Business Into an Enduring Great Company for online ebook

## Vic Villegas says

Found this book very valuable for my small team of new leaders trying to create a vision for the first time.

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## Andrew Montalenti says

Though Jim Collins went on to write "Good to Great" for a much bigger audience, this book, a precursor, was written specifically for entrepreneurs scaling from a handful of employees to tens, or hundreds. The title of the book thus makes more sense as you complete it: "entrepreneurship" is about discovering a business model that survives harsh market realities, whereas "beyond entrepreneurship" is the creation of a lasting, sustainable company. This is the focus of the book: how to get beyond survival and toward sustainable growth. I read this book because Reed Hastings said it was one of his favorite business books, and when I completed the book, I felt the same way.

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## Patricia says

Although written in the early 90's, I believe the concepts provided are still relevant today. This book communicates very simply and easily how a business can turn into a great company, by focusing on 5 key areas; leadership, a company's vision, creating a strategy, being innovative & tactical excellence. I found this book didn't provide 'new' concepts but provided a deeper perspective on known concepts, which is rarely communicated within books.

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## Brett Nocerini says

Reed Hastings #1 rec for CEO's = first 2 chapters

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## Trulydivyn says

Jim is family, of course he gets 5 stars from me!!

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## TarasProkopyuk says

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החלטות המועצה הועברו בהתאמה מלאה. המועצה תמכה בהצעת הממשלה להקמת מועצה לאומית להגנה על הסביבה, וכן תמכה בהצעת הממשלה להקמת מועצה לאומית להגנה על ההיסטוריה והנושאים הקשורים בה. המועצה תמכה גם בהצעת הממשלה להקמת מועצה לאומית להגנה על המורשת האנושית.

המועצה תמכה גם בהצעת הממשלה להקמת מועצה לאומית להגנה על המורשת האנושית, וכן תמכה בהצעת הממשלה להקמת מועצה לאומית להגנה על המורשת האנושית. המועצה תמכה גם בהצעת הממשלה להקמת מועצה לאומית להגנה על המורשת האנושית.

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